



Albion College

The Department of Economics and Management Business Major/Minor

The business major/minor at Albion College blends the power of broad-based critical thinking with the core disciplines of business—management, marketing, finance, and entrepreneurship. Rooted in the hallmarks of a liberal arts education, the program develops agile, ethical leaders who think creatively and communicate with impact. High-impact experiential learning is at the heart of the major, including a required internship that connects classroom insight with real-world results. Students engage in hands-on projects, case studies, and global perspectives that prepare them for the fast-paced world of business. Whether launching a startup or leading in a Fortune 500 company, our graduates are ready to make bold moves in any industry.

BUSINESS MAJOR

10 units plus 3 cognates

E&M 101 Principles of Microeconomics
E&M 102 The Economy and Financial Markets
E&M 201 Intermediate Microeconomics (or E&M 209 Intermediate Microeconomics with Calculus) OR
E&M 202 Intermediate Macroeconomics
E&M 211 Financial Accounting
ENGL 208 Professional Writing

One Management course-

E&M 259 Managing People and Organizations
E&M 352 Negotiation and Dispute Resolution
E&M 355 Human Resource Management
E&M 358 Management Consulting
E&M 359 Management
E&M 362 International Management
PSYC 346 Industrial and Organizational Psychology

One Marketing course-

E&M 220 Marketing Principles and Decision Making
COMM 205 Mass Communication
COMM 215 Social Media
COMM 306 Public Relations
ENGL 207 Multimedia Journalism

One Finance course-

E&M 248 Financial Modeling with Excel
E&M 344 Portfolio Theory
E&M 346 Financial Markets
E&M 348 Financial Management
E&M 365 International Finance

One Ethics course-

PHIL 301 Environmental Ethics
PHIL 302 Leadership Ethics
PHIL 303 Business Ethics
PHIL 304 Ethics and Public Policy
PHIL 306 Neuroscience and Ethics
PHIL 308 Biomedical Ethics
PHIL 309 International Ethics and Global Development

STUDENT HIGHLIGHT



Larissa Botega '27 is majoring in economics and computer science with a minor in data analytics. She is a member of the Gerstacker Institute for Business and Management and the Prentiss M. Brown Honors Program. Larissa is currently working four on-campus jobs as a tour guide, global ambassador, student manager of Campus Life and a paid researcher for the Albion College Community Collaborative (AC3). She participated in the international Entrepreneurial Business Exchange class and went to France. Larissa also participated in the Foundations for Undergraduate research, Scholarship and Creative Activity (FURSCA) as a first year and will be an active researcher again as a sophomore.

ALUMNI HIGHLIGHT



Olivia Colletti '25 was a business major with an art minor. She is an artist and entrepreneur working toward launching her own art business. Currently, she's commissioned charcoal portraits and organizes pop-up art classes to bring creative experiences to different communities. Her long-term goal is to establish a brick-and-mortar art space where she can showcase local artists, teach classes, and host art events.

Currently, Olivia has an internship with the Ortonville Downtown Development Authority, which seeks to help downtown Ortonville and its small businesses thrive. She also plans to continue working for them in the summer of 2022. At Albion, Olivia was on the varsity volleyball team for three years and also was part of SAAC. She also was a part of the Investment Club and worked in sports information as well working at the Dow front desk for athletics.

"Albion has pushed me to think outside the box and helped me gain the confidence that I could pursue my dream of owning my own business."



E&M 392 Internship (1)

Cognates-

MATH 120 College Algebra

Statistics: MATH 209, 309 or E&M 200

ENGL 101 College Writing OR demonstrated proficiency sufficient as a pre-requisite for ENGL 208 Professional Writing

In Addition-

It is recommended that individuals interested in graduate study in business or management take:

Math 141 Calculus of a single variable AND

Math 143 Calculus of a single variable II

MANAGEMENT MINOR

5 Units in Economics and Management, including:

E&M 101: Principles of Microeconomics

E&M 252: Strategic Management

E&M 359: Management

Plus two additional units from:

E&M 259: Managing People and Organizations

E&M 351: Women in Business and Leadership

E&M 350: Business Law

E&M 355: Human Resource Management

E&M 356: Entrepreneurship

E&M 358: Management Consulting

E&M 362: International Management

E&M 289: Selected Topics

E&M 392: Internship (with E&M Department Chair approval)

PSYC 346: Industrial and Organizational Psychology

NEW > BUSINESS MINOR FOR NON-BUSINESS MAJORS

6 Units in Economics and Management and Philosophy, including:

E&M 101: Principles of Microeconomics

E&M 211: Financial Accounting

Plus one course from each of the following lists:

Management List (1 unit each)

E&M 252: Strategic Management

E&M 259: Managing People and Organizations

E&M 351: Women in Business and Leadership

E&M 350: Business Law

E&M 355: Human Resource Management

E&M 356: Entrepreneurship

E&M 358: Management Consulting

E&M 359: Management

E&M 362: International Management

E&M 289/389: Selected Topics

E&M 392: Internship (with E&M Department Chair approval)

PSYC 346: Industrial and Organizational Psychology

Finance List (1 unit each)

E&M 248: Financial Modeling with Excel

E&M 344: Portfolio Theory

E&M 348: Financial Management

E&M 365: International Finance

E&M 346: Financial Markets

Marketing List (1 unit each)

COMM 205: Mass Communication

COMM 215: Social Media

COMM 306: Public Relations

E&M 220: Marketing Principles

Ethics List

PHIL 301: Environmental Ethics

PHIL 302: Leadership Ethics

PHIL 303: Business Ethics

PHIL 304: Ethics and Public Policy

PHIL 306: Neuroscience and Ethics

PHIL 308: Biomedical Ethics

PHIL 309: International Ethics and Global Development

Note:

1 unit of internship credit (E&M 392) can be applied with department chair, approval

1 unit of cognate requirement: MATH 120 (or higher) or demonstrated proficiency.

CAREER AND INTERNSHIP CENTER

The Career and Internship Center at Albion College is committed to assisting students plan for and move into their future. The staff is dedicated to helping students through the maze of information available, no matter which career path is chosen. The CIC staff works closely with faculty mentors and the college's institutes and centers to help students prepare for the next step.

- Career planning
- Career assessment - Strong Interest Inventory, Myers Briggs Type Indicator, O*Net
- Job search assistance - resume & cover letter writing, practice interviews
- Internship search
- Job and internship postings - local/regional and national
- Alumni connections

FACULTY

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FOR MORE INFORMATION

We welcome your questions about economics and management study at Albion College. Please, contact:

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