



Albion College

The Department of Economics and Management Business Major

Students who complete the business major receive a well-rounded undergraduate education in business in a liberal arts context that will prepare them for careers in which rapidly changing technology and market conditions require an ability to adapt and learn. These students take courses in management, marketing, finance and ethics with a base in economics and accounting. An internship component is designed as part of the major.

BUSINESS MAJOR

10 units plus 3 cognates

E&M 101 Principles of Microeconomics
E&M 102 The Economy and Financial Markets
E&M 201 Intermediate Microeconomics (or E&M 209 Intermediate Microeconomics with Calculus) OR
E&M 202 Intermediate Macroeconomics
E&M 211 Financial Accounting
ENGL 208 Professional Writing

One Management course-

E&M 259 Managing People and Organizations
E&M 352 Negotiation and Dispute Resolution
E&M 355 Human Resource Management
E&M 358 Management Consulting
E&M 359 Management
E&M 362 International Management
PSYC 346 Industrial and Organizational Psychology

One Marketing course-

E&M 220 Marketing Principles and Decision Making
COMM 205 Mass Communication
COMM 215 Social Media
COMM 306 Public Relations
ENGL 207 Multimedia Journalism

One Finance course-

E&M 248 Financial Modeling with Excel
E&M 344 Portfolio Theory
E&M 346 Financial Markets
E&M 348 Financial Management
E&M 365 International Finance

One Ethics course-

PHIL 301 Environmental Ethics
PHIL 302 Leadership Ethics
PHIL 303 Business Ethics
PHIL 304 Ethics and Public Policy
PHIL 306 Neuroscience and Ethics
PHIL 308 Biomedical Ethics
PHIL 309 International Ethics and Global Development

ALUMNI HIGHLIGHT



Alexa Hitchko '23, was a business major with a Spanish minor. She was a member of the Carl A. Gerstacker Institute for Business and Management and the Prentiss M. Brown Honors Program. She is in healthcare administration and lives in Scottsdale, AZ. She works as a regional operations coordinator at Encompass Health. In this role, she works with one of the leadership teams to oversee the 18 rehabilitation hospitals in the Western Region. She is passionate about

healthcare and strives to improve the industry standards so that patients and communities receive the care they deserve. Alexa did an off-campus internship at the Philadelphia Center and did a semester abroad in Valencia, Spain. During her time at Albion, she was also part of Sup de V, which is an international entrepreneurial exchange program run through the Gerstacker Institute.

"Albion is a community unlike any other. I will forever be grateful for the friendships I found, faculty and professors I met, and memories I made."



Maximilian Loria '21, was a business major, with a minor in international studies. He was a member of the men's soccer team as their starting goalkeeper. Max was a member of the Alpha Pi chapter of Sigma Chi fraternity, and served as the community service chair. He also belonged to the Delta Sigma Pi business fraternity, and was a member of the Student Athletic Advisory Committee. Max was an active tour guide for admissions at Albion and worked in the Cutler Center for Student Success as a desk assistant.

During the summer of 2019, Max interned at DTE Energy, where he had the opportunity to work collaboratively with other interns on big pipeline projects. Max learned the business aspect of this job and applied the skills gained at Albion to contribute to his team.

"Ever since I stepped foot at Albion, everyone has been nothing but helpful to me. Having the opportunity to pursue my career goals while playing soccer was amazing. Albion faculty and staff have played a huge role in directing me toward opportunities to achieve my goals outside of college. I would not be where I am today if it were not for Albion."



E&M 392 Internship (1)

Cognates-

MATH 120 College Algebra

Statistics: MATH 209, 309 or E&M 200

ENGL 101 College Writing OR demonstrated proficiency sufficient as a pre-requisite for ENGL 208 Professional Writing

In Addition-

It is recommended that individuals interested in graduate study in business or management take:

Math 141 Calculus of a single variable AND

Math 143 Calculus of a single variable II

MANAGEMENT MINOR

5 E&M classes

E&M 101, 211, and either 259 or 359, plus two from:

212, 220, 259, 311, 312, 313, 316, 344, 346, 348, 350, 351, 352, 353, 357, 358, 359, 362, and 389 (E&M department chair's approval).

CAREER AND INTERNSHIP CENTER

The Career and Internship Center at Albion College is committed to assisting students plan for and move into their future. The staff is dedicated to helping students through the maze of information available, no matter which career path is chosen. The CIC staff works closely with faculty mentors and the College's institutes and centers to help students prepare for the next step.

- Career planning
- Career assessment - Strong Interest Inventory, Myers Briggs Type Indicator, O*Net
- Job search assistance - resume & cover letter writing, practice interviews
- Internship search
- Job and internship postings - local/regional and national
- Alumni connections

STUDENT HIGHLIGHT



Jacqueline Kallis '24 is a double major in business and psychological science. She is a member of the Carl A. Gerstacker Institute for Business and Management and serves as vice president of finance for the Zeta Chapter of Delta Gamma sorority. She is also a member of several academic honor societies, including the Beta chapter of Omicron Delta Epsilon for economics, Sigma Tau Delta for English, and Psi Chi for psychology. She also is part of Mortar

Board, which recognizes students with high scholarship, outstanding leadership, and dedication to service.

Jacqueline partnered with the Michigan Colleges Alliance to participate in their cooperative learning collaborative for her internship with the Hantz Group. She is currently doing a financial planning internship, where she received her Property and Casualty License, while learning about different financial services that the Hantz Group provides.

"Albion is the place where everyone has the ability to learn and become the best version of themselves."

FACULTY

Vicki L. Baker, Professor and Department Chair

B.S., 1999 Indiana Univ. of Pennsylvania

M.B.A., 2001, Clarion Univ. of Pennsylvania

M.S., and Ph.D., 2007, Penn State University

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Stephen Young, Assistant Professor

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FOR MORE INFORMATION

We welcome your questions about economics and management study at Albion College. Please, contact:

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