

THE DEANERY

ALBION COLLEGE
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ANNOUNCEMENTS FOR THE NEXT *DEANERY* ARE DUE OCTOBER 30, 2020.

I ANNOUNCEMENTS FROM COMMITTEES

Course Change Committee

Course Change Committee has approved the following new courses:

BIOL 300: Genetics (1 Unit)

Prerequisite: BIOL195, BIOL 210.

Mechanisms of inheritance and of gene structure and function in living organisms. Both classical and molecular genetics are considered as they relate to function. *Staff*.

COM 309: Sports Marketing (1 unit)

Prerequisites: COM 101 and COM 209, or permission of instructor

This course will examine the history and contemporary application of sports marketing as a method to achieve goals. Emphasis will be given to how sports teams use sports marketing strategies, including marketing research, market segmentation, branding, sponsorships, licensing, global sports marketing, and public relations to achieve business objectives aimed at specific constituencies, including consumers, employees, and athletes. *Hill*

COM 330 Advertising (1 unit)

Prerequisite: COM 101

This course is an introduction to advertising concepts and applications. Students will learn about the creative and business fundamentals of the advertising process and how it connects to integrated marketing communication. Specific topics cover theories and practice of advertising, including message development, media strategy, and advertising research. *Cox*

HCI 175: Introduction to Public Health (1 unit)

This introductory course provides an overview of the field of public health and its key qualitative and quantitative methods. Students will examine the economic, cultural, and political factors leading to the uneven distribution of health and disease in the United States. Using the lens of structural violence, course materials will focus on how race, socioeconomic status, gender, age, and sexuality determine access to care, quality of care, and even definitions of disease. Special attention will be paid to racialized health practices in the United States. Students will consider the

ways that science and technology can be coupled with social science to understand disease trends

and improve human health outcomes. The course also examines the effectiveness of programming and education campaigns aimed at improving health. *Staff*

WGS 364: Black & Queer Feminist Theory (1 unit)

Prerequisite: WGS 111 or permission of instructor

Black feminism-queer feminism examines two of the theoretical positions that have most challenged mainstream feminist theory. It will cover early writings from Black women up through the decades of women's rights, abolitionism, civil rights, Black liberation and feminist struggles. Similarly, the course will trace the emergence of queer theory, searching for its historical roots and studying its contemporary expression. Final research projects will focus on the diverse forms Black and queer feminists are using to express and communicate their theories today. *Franzen*

The Course Change Committee approved changes to the existing course:

New course number:

KIN 305: Physical Activity Epidemiology

Old Course number:

KIN 285: Physical Activity Epidemiology

New course number and title:

PLSC 302 Public Policy, Interest Groups, and the American Welfare State
With prerequisites PLSC 100 & PLSC 101.

Old Course number and title:

PLSC 216 Public Policy Analysis

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II ANNOUNCEMENTS FROM THE PROVOST'S OFFICE

Coming soon to a screen near you! If you haven't already heard, **NCUR 2021** will be delivered as a digital event, NCUR @Home on April 12-14, 2021. This is an exciting opportunity for thousands of undergraduate researchers from all disciplinary corners to get together for a unique virtual conference experience. Participants will gain experience presenting their research to a broad audience, opportunities for professional development including a virtual graduate school fair, networking sessions with other students and faculty in their fields, and more!

http://www.cur.org/what/events/students/ncur/2021/ncur_2021_abstract_submissions_instructions/?utm_source=Email&utm_medium=Email&utm_campaign=InformZ&_zs=aOVmX&_zl=ClfG2

2020 Virtual Conference on Transforming STEM Higher Education

The AAC&U STEM Conference pre-workshops have just been announced. And they've taken the extraordinary steps to make them available as singular, sequential events – not the usual concurrent strategy they've used in the past. This allows you a rare opportunity to attend as many of them as you'd like. You won't have to miss anything!

And, they are offering a discounted rate on the pre-conference workshops if you choose to attend more than one. If you register for two, the third one is free!

Here's the URL to review the details and register for the conference:

https://secure.aacu.org/iMIS/AACUR/Events/Event_Display.aspx?EventKey=20stem

III SCHOLARLY AND PROFESSIONAL DEVELOPMENT

Vicki L Baker (Economics & Management) was nominated and selected to be the faculty representative for the GLCA as a featured Faculty Panelist—"The Importance of the Liberal Arts"—as part of the Midwest College Showcase, co-sponsored by the Associated Colleges of the Midwest and the Great Lakes Colleges Association (September, 2020).

Lauren Brown's (English) 2019 essay "(un)Domesticated Desire: Reorienting to the Nation in Chang-rae Lee's *A Gesture Life*" was published in *The New Americanist* (accepted 2018; platformed and printed summer 2020):

Brown, Lauren M. (English) "(un)Domesticated Desire: Reorienting to the Nation in Chang-rae Lee's *A Gesture Life*." *The New Americanist*. vol. 1, no. 2, 2019. pp. 61-84.
newamericanist.files.wordpress.com/2020/06/the_new_americanist_no2_printing_colour.pdf

Joseph Ho's (History) book chapter, "Coincident Images: Chinese Christian Posters, Sino-Western Encounters, and Transnational Visual Culture," was accepted for publication in *Saving China: Chinese Christian Propaganda Posters in an Age of Revolution, 1919-1951*, Daryl R. Ireland, ed. (Baylor University Press, 2022).

Joseph's paper, "Imago Mundi: Visualizing American Catholic Missions in Modern China," was accepted for inclusion in the American Catholic Historical Association's 2021 annual conference

(presently rescheduled for 2022).

In a competitive review of applications, **Lisa Lewis** was selected to participate in a National Science Foundation-sponsored workshop: “The Future Substance of STEM Education.” Details are found in the embedded link but in short, this workshop is bringing a liberal arts approach to science education. Participants in this virtual event will create modules, courses and/or programs that utilize a knowledge framework that addresses (1) what students need to know (foundational knowledge) but also (2) how to act on that knowledge (meta knowledge), and (3) the values we bring to our knowledge and action (humanistic knowledge). The workshop will conclude with a focus on implementation strategies and recommendations for the science larger community.

Jocelyn McWhirter (Religious Studies) serves as co-chair of two units in the Society of Biblical Literature (SBL): The Mark Passion Narrative Seminar and Teaching Biblical Studies in an Undergraduate Liberal Arts Context. She has also joined the SBL working group on Biblical Studies in Undergraduate Education. In another academic society, The Enoch Seminar, she is co-chairing its 14th Nangeroni Meeting, to be held June 26-30, 2022 in Rome. Scholars will present papers on the topic of “Luke and Acts with(in) Second Temple Judaism.”

Craig Streu (Chemistry) co-authored an article for *ASBMB Today* with a group of summer research students that chronicles the ways in which undergraduate biochemistry research is continuing at different institutions nationwide during the pandemic.

Cryslar, A., Filbrant, P., Pham, S., Pointkowsky, K., **Streu, C.** “Summer undergraduate research weathers the pandemic,” *ASBMB Today*. September 2020, 48-51.