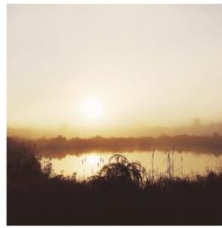# *ARTISTIC MODE OFFERINGS*

ART 241 | PHOTO ONE
Professor: Ashley Feagin
Summer, 2019
1 unit; artistic creation mode

An introduction to the technical and aesthetic aspects of photography and its cultural significance: photo literacy, compositional elements, and the creation and critique of work through the use of emerging technology in the field of photography.

The online course consists of daily readings, discussions, image-making and weekly feedback practices. This course is a prerequisite for all future photography courses. The only supplies needed for this course are a computer, internet connection, and a smartphone or a table. Student will need to download Snapseed, Google Drive, and Google Photos for the course.

e: afeagin@albion.edu | p: x0753

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THEA 111 - Intro to Theatre
Professor: S Henderson
Summer 2019
1 Unit

Students will explore a smorgasbord of theatrical delights in this introductory course. Discover theatre's significance as an art form, explore its dramatic expression, and understand its historical significance from pre-Grecian times to contemporary voices. From acting and directing approaches to the role of designers, theatre has always served as a reflection of society. The course will culminate with the student writing a short play expressing his/her own voice.

GENDER CATEGORY OFFERINGS

COMM 207: Communicating Gender
Professor: Katie Broekema
Summer 2019
1 unit, fulfills Gender Category

An exploration of the ways in which gender and communication interact. Students are introduced to research in the field and observe and analyze the ways in which our cultural construction of gender impacts on how we communicate and judge the communication of others.

E&M 351 – Women in Business & Leadership
Professor: Vicki Baker
Summer 2019
1 unit; fulfills Gender Category

This course is designed to explore the expanding role of women in leadership positions domestically and abroad. As part of the course, we will examine the historical challenges that women have faced over the past several decades pertaining to issues such as equal pay, equal positions, etc. We will then discuss more recent issues that women (and men) face in the workplace including work-family balance, the "Opt-Out Myth" and the corporation's role in supporting or hindering women's (and men's) advancement. Using the case study approach, we will delve into women's roles in a variety sectors including the political arena, corporate America, non-profits, public and private education as well as higher education.

GLOBAL CATEGORY OFFERINGS

Comm 213: Intercultural Communication
Professor: Karen Erlandson
Summer 2019
1 unit; fulfills global category

In this course, we will examine how a culture's worldview, deep structures and cultural patterns influence communication across multiple contexts. We will explore cultural differences in verbal and nonverbal communication and look at how these differences are expressed across different contexts like education, health care and business.

E&M 362 – International Management
Professor: Vicki Baker
Summer 2019
1 Unit; course fulfills Global Category

Cross-cultural, ethical, and social issues related to doing business abroad are covered in this course. We will explore three major themes: Theme 1 – Globalization and International Strategy, Theme 2 – Ethics in International Business/Management, and Theme 3 – Human Resource Selection & Development Abroad. ***Each theme*** will involve research into these specific areas, case study analyses, and featured global leaders. Topics include: Corporate strategy and structure, communication, negotiation, human resources, and marketing in multinational operations as well as foreign assignments for career development of managers. The final course project of the term is a group project.

MODELING and ANALYSIS MODE OFFERINGS

Math 125 - Precalculus
Professor: Darren Mason
Summer 2019
1-unit

This course combines Math 120 (College Algebra) with Math 127 (Trigonometry). It is designed to prepare students to take Math 141 – Calculus I or fulfill a graduation requirement of some degree programs at Albion. A good reason to Math 125 this summer is that Math 125 is NOT offered during the academic year at Albion. Instead, only Math 120 – College Algebra (1 unit) and Math 127 – Trigonometry (1/2 unit) are offered during regular academic year. Therefore, if your degree requires precalculus (college algebra + trig), by taking 125 during the summer you can complete a graduation requirement with only 1 unit of work instead of 1.5 units of work! How cool is that?? Woo Hoo!! NOTE: Some majors may accept Math 120 taken during the academic year in place of a Math 125 requirement and some may not. Please contact your department for further details.

If you have any questions or need any advice, please do not hesitate to contact me at dmason@albion.edu!

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Mathematics 127 – Trigonometry
Professor: Darren Mason
Summer 2019
.5 unit

A 1/2-unit course that follows College Algebra (Math 120) and prepares you for Calculus I (Math 141) or fulfills a graduation requirement for many science-focused degree programs at Albion. It covers angles, triangles, waves, and lots of other good stuff.   **A good reason to Math 127 this summer** is so that if you plan to take Calculus I next fall, you do not have to take trigonometry and calculus at the same time – which can be very hard. **Avoid that extra stress by getting Math 127 out of the way over the summer when you have less class distractions.** If you have any questions or need any advice, please do not hesitate to contact me at dmason@albion.edu!

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Mathematics 141 - Calculus of a Single Variable, Part 1
Professor: Karla McCavit
Summer 2019
1 unit

In Math 141, we will explore the basic concepts of differential calculus.   Topics include limits, continuity, derivatives and a brief introduction to integration, as well as applications to problems in related rates, optimization, solid geometry and elementary mechanics. The course will be completely online – no face to face interaction, but will not be self-paced (there will be due dates for various assignments).

Prerequisites: This course has a prerequisite of Math 125 (Precalculus), or the combination of Math 120 (College Algebra) AND Math 127 (Trigonometry), or placement via the departmental online placement assessment. If you have not met the prerequisite, you should not be enrolled in Math 141. If you have questions about your placement, please contact the Department at mathplacement@albion.edu .

Materials:
•   Textbook: Calculus: Early Transcendentals (Second Edition) by Briggs/Cochran/Gillett. We will cover most of the sections in chapters 2 through 5, and other selected sections as time permits.

•   MyMathLab: You are required to purchase an access code to MyMathLab. Homework, quizzes and tests will be done via this online system. Please note that access to an electronic copy of the textbook is included with your subscription to MyMathLab.

•   Calculator: Daily access to a graphing calculator is assumed. Several models are acceptable, but the preferred models are Texas Instruments 82, 83 or 84 (with or without the "plus").

Questions? Contact Ms. McCavit at kmccavit@albion.edu .

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Mathematics 209: An Introduction to Statistics
Professor: Mark Bollman
Summer 2019
1 unit

Statistics is the art/science of collecting and interpreting data. Topics include probability, probability distributions which include the binomial and normal distributions, the central limit theorem, sampling distributions, confidence interval estimation, and hypothesis testing. Students will then advance to linear regressions, goodness-of-fit tests, and analysis of variance. Emphasis is placed on multiple applications in the life and social sciences. For more information, go to http://tinyurl.com/ACStats2019.

TEXTUAL ANALYSIS

Phil 101 - Introduction to Philosophy
Professor: Jeremy Kirby
Summer 2019
1 unit

In this course we will survey several perennial questions in the philosophical tradition. These questions concern what is real, what may be known, and how one should live. We will sharpen our reasoning and critical thinking skills by tackling recalcitrant problems and paradoxes. And we will also develop a greater appreciation for logic and its application to issues we currently face.

OTHER OFFERINGS

COMM 101: Introduction to Human Communication
Professor: Katie Broekema
Summer 2019
1 unit

An introduction to the study of communication. Students investigate communication theory, models, symbols and signs, verbal and nonverbal communication, interpersonal communication, group communication, organizational communication, mass communication, communication ethics and new communication technologies.

COM 209: Sport Communication
Professor: Megan Hill
Summer 2019
1 Unit

Sport communication examines the role communication plays across sports. Students will investigate communication theory and models examining how sports function within contemporary culture, including but not limited to sports media, international sports, fan cultures, gaming and gambling, race and gender, and player-coach relationships. Discussion and analysis will include examination of current sports news.

E&M 220: Marketing Principles

Professor: Serdar Yayla
Summer 2019
1 Unit

This course provides students with a substantive introduction to the discipline of marketing, including key terms, concepts, tools and problem-solving frameworks. The content focuses on the analysis of marketing activities in the consumer, reseller, industrial and service markets. Students learn to apply basic tools and concepts in marketing and understand marketing's role in society and business management.

E&M 325: Data Driven Digital Marketing
Professor: Serdar Yayla
Summer 2019
1 Unit

Overview of the rapidly changing field of digital marketing. Use of "big data" and machine learning to improve the effectiveness of digital marketing campaigns.

The fundamental objective of this course is to provide students with a substantive introduction to digital marketing tools. This course emphasizes an advanced understanding of digital marketing, collecting consumer information via digital platforms, developing marketing strategies, and resource allocation decisions driven by quantitative and qualitative analysis.

KIN 200 - Medical Terminology
Professor: Heather Betz
Summer 2019
.5 unit

Focuses on the language of medicine—the prefixes, suffixes, word roots and their combining forms—by review of each system of the body. Emphasizes word construction, spelling, usage, comprehension and pronunciation. Introduces students to anatomy and physiology, pathology, diagnostic/surgical procedures, pharmacology and medical abbreviations.

KIN 369 - Human Physiology
Professor: Heather Betz
Summer 2019
1 unit

Human Physiology is an introduction to the study of the physiological phenomena presented by the human body. This course focuses on the function of organs and organ systems and includes fundamental principles and concepts of how the human body functions and maintains

homeostasis. In particular, this course will focus on the systems relevant to Kinesiology-the study of movement. This is a lecture-based course, with involvement by the students expected.

Prerequisites: KIN 211 – Human Systems Anatomy or Permission of Instructor