# THE DEANERY

ALBION COLLEGE ACADEMIC NEWSLETTER VOLUME 38, NUMBER 1 SEPTEMBER 8, 2009

# ANNOUNCEMENTS FOR THE NEXT <u>DEANERY</u> ARE DUE <u>OCTOBER 2, 2009.</u>

## I. ANNOUNCEMENTS FROM COMMITTEES

## From Curriculum & Resources Committee:

C&RC approved the request from the Economics & Management Department to create an E&M major with emphasis:

# **Proposal**

The Economics and Management Department requests C&RC approval of new options for the E&M major. We propose a menu of choices for students similar to that now offered by Albion's Music Department. Music currently offers three majors:

- The regular Music major (8 units),
- The Music major with performance emphasis (12½ units), and
- The Music major with music education emphasis (12½ units).

E&M proposes that we continue to offer our 8-unit E&M major, which will remain unchanged. But we wish to add the option of an E&M major with emphasis. Because E&M is a large department with many courses, we can offer several rather than just two distinctive variants of the major with emphasis. Also, we propose that the E&M major with emphasis require only 10 units in E&M, rather than the 12½ units required for the music major with emphasis.

Each E&M major with emphasis will require a focused selection of five courses in the field of emphasis, in addition to the five E&M courses (E&M 101, 102, 211, 230, and 232) and two cognates (statistics and Math 125) required of all E&M majors. In most but not all cases, the five courses for the field of emphasis would be in E&M.

We propose five variants of the E&M major with emphasis:

- 1. Accounting
- 2. Economics
- 3. Finance

- 4. General business
- 5. Human resources

We propose that students be allowed to receive recognition on their Albion transcript for no more than one E&M major with emphasis. A student who has completed all requirements for two areas of emphasis must choose which one area of emphasis is listed on his or her transcript.

Details of the five courses needed for each of the proposed E&M majors with emphasis are listed on the following pages. Again, these requirements for the E&M major with emphasis are in addition to E&M 101, 102, 211, 230, and 232, plus two cognates (statistics and Math 125).

# Economics and Management Major with Emphasis in Accounting

- E&M 212 Managerial Cost Accounting
- E&M 311 Intermediate Accounting I
- E&M 312 Intermediate Accounting II

Plus two units selected from the following:

- E&M 341 Federal Income Taxation
- E&M 342 Auditing
- E&M 348 Financial Management
- E&M 383 Accounting Information Systems (0.5 units)
- E&M 384 Governmental and Not-for-Profit Accounting (0.5 units)
- E&M 385 Advanced Taxation (0.5 units)

## Economics and Management Major with Emphasis in Economics

## Five units selected from the following:

- E&M 273 Environmental and Natural Resource Economics
- E&M 322 Issues in Modern Political Economy
- E&M 323 Government Economics and Policy
- E&M 326 Economic History
- E&M 331 Money and Banking
- E&M 354 Labor Economics
- E&M 364 The Japanese Economy
- E&M 365 International Finance
- E&M 366 International Trade
- E&M 368 Financial Markets
- E&M 375 Health Economics
- E&M 379 Econometrics
- E&M 380 Mathematical Economics

<sup>\*</sup>The slight revisions reflect the recent approval by Course Change Committee of elimination of E&M 225 and changes to E&M 326.

# Economics and Management Major with Emphasis in Finance

E&M 348 Financial Management

E&M 368 Financial Markets

Plus three units selected from the following, including at least one of E&M 311 or 312:

E&M 311 Intermediate Accounting I

E&M 312 Intermediate Accounting II

E&M 331 Money and Banking

E&M 344 Portfolio Theory

E&M 365 International Finance

# Economics and Management Major with Emphasis in General Business

E&M 212 Managerial Cost Accounting

E&M 259 Managing People and Organizations

E&M 336 Marketing Principles and Decision-Making

E&M 348 Financial Management

Plus one unit selected from the following:

E&M 350 Business Law

E&M 355 Human Resource Management

E&M 357 Business Functions

E&M 359 Management

E&M 376 Negotiation and Dispute Resolution

E&M 382 Strategic Management

## Economics and Management Major with Emphasis in Human Resources

E&M 259 Managing People and Organizations

E&M 354 Labor Economics

E&M 355 Human Resource Management

PSYC 101 Introduction to Psychology

Plus one unit selected from the following:

E&M 305 Women in Business and Leadership

E&M 353 Labor Law, Unions, and Management

E&M 376 Negotiation and Dispute Resolution

PSYC 246 Industrial and Organizational Psychology

## Rationale

The first reason for the proposed E&M major with emphasis is that it will help Albion College recruit and retain students, a particularly urgent concern now. *Many Albion students are already* 

completing the coursework for one of these emphases, but they receive no recognition on their transcripts for this focused work. Providing this recognition may help students seeking their first jobs after college, and the knowledge that this recognition will be provided may help Albion retain students who might be anxious about their future during the current business cycle downturn. Furthermore, having the variants of the E&M major with emphasis listed in the Albion College catalog will help us recruit talented students who might not have realized otherwise that Albion offers strong programs in their fields of interest.

Only a few E&M majors take the bare minimum of 8 units in E&M required for the major, as shown in the table below:

Units in E&M of May 2008 graduates majoring in E&M			
Units in E&M	Number of graduates in this range		
8 to 8.75	10		
9 to 9.75	9		
10 to 10.75	7		
11 to 11.75	10		
12 to 12.75	5		
13 to 13.75	8		
14 to 14.75	9		
15 to 15.75	4		
16 to 17	11		
over 17*	8		
under 10	19		
10 or more	62		
Total	81		

<sup>\*</sup>Note that students must take at least 16 units outside the major in order to graduate. A student with 17 units in E&M, therefore, would need at least 33 units (= 17 + 16) in order to graduate.

Particularly in accounting, there are many students already completing the proposed requirements for the E&M major with emphasis.

Importantly, the students taking very large numbers of units in E&M typically have high GPAs and often take more than the minimum required 16 units outside their major, as shown below:

E&M majors graduating May 2009 with over 17 units in E&M			
Units in E&M	Units outside E&M	Overall GPA	
17.50	21.25	3.78	
18.00	16.00	3.30	
18.50	19.00	3.84	
18.75	18.50	3.87	
19.50	16.50	3.15	
19.50	20.25	3.79	
21.00	16.00	3.87	
22.00	16.25	3.70	

It is good not just for E&M, but for Albion College as a whole, that talented students with an intense interest in E&M are attracted to Albion College.

A second reason for the proposed E&M major with emphasis is the need to provide guidance to students with particular interests. For example, it might not be obvious to first-year students interested in human resource management that they ought to take PSYC 101 Introduction to Psychology and E&M 354 Labor Economics. Similarly, it might not be obvious to students interested in finance that many banks expect new hires to have taken either E&M 311 Intermediate Accounting I or E&M 312 Intermediate Accounting II. Having these emphases outlined in the catalog will be especially helpful to those students whose academic advisor is unfamiliar with the E&M curriculum; the catalog will provide the guidance that an academic advisor in another department may be unable to provide.

This proposal does not require the addition of any new courses, nor does it require any additional staffing in E&M. Our purpose is to clarify and market our offerings. Our hope and expectation is that the proposed E&M major with emphasis will mitigate the likely drop in Albion College enrollment caused by the bleak economic climate in Michigan. Because Albion's general education requirements ensure that all students take at least 16 units outside the department of their major, and because most E&M majors already take 10 units or more within E&M, the enrollment benefits of a new E&M major with emphasis will spill over to other departments.

## Revised Catalog Copy

The text on the following pages shows a new underlined sentence to be added to the Introduction to the E&M section of the catalog. It clarifies that language about the CPA in the Career Opportunities section and changes the heading for our existing major, "Requirements for Major," to "Requirements for Economics and Management Major (8 units). It shows the entirely new text for the E&M major with emphasis. Finally, it makes minor changes in the Courses section.

#### Introduction

The Economics and Management Department offers a flexible program that provides students with the tools and understanding to make judgments and choices in many areas of economic interest. Students are taught the basic skills of economics and business, with emphasis on decision making in both the private and public sectors. The department offers an 8-unit major, a 10-unit major with emphasis (emphases in accounting, economics, finance, general business, or human resources), and three minors. The department also supports the Gerstacker Liberal Arts Institute for Professional Management and the interdepartmental majors in mathematics/economics and public policy.

# **Career Opportunities**

Graduates in economics and management have professional opportunities in many aspects of business, including accounting, banking, finance, international business, human resources, marketing and sales, and retailing. The program also provides a strong background for graduate study in law, business, economics, public policy studies, and related areas. A special track is available for students wishing Albion offers all courses needed to meet the 150-hour requirement for becoming a certified public accountant.

# **Special Features**

[unchanged from current language]

## **Requirements for Economics and Management Major (8 units)**

[unchanged except for addition of underlined text shown above to the heading]

[entirely new section of catalog shown below]

# Requirements for Economics and Management Major with Emphasis (10 units)

- A minimum of 10 units in economics and management, including 101, 102, 211, 230, 232. Unless approved by the department in advance, 230 and 232 must be taken at Albion College. The ten units used to fulfill major with emphasis requirements must be taken for a numerical grade.
- The following cognate areas must be completed for a major with emphasis:
  - 1. Mathematics 125 or its equivalent as demonstrated by proficiency or calculus.
  - 2. One statistics course from Mathematics 210, 309 or Economics and Management 235.
- A focused selection of courses chosen from among the emphases listed below.

*E&M* major with emphasis in accounting

212, 311, 312, plus two units selected from the following: 341, 342, 348, 383, 384, 385.

*E&M* major with emphasis in economics

Five units selected from the following: 273, 322, 323, 326, 331, 354, 364, 365, 366, 368, 375, 379, 380.

E&M major with emphasis in finance

348, 368, plus three units selected from the following, including at least one of 311 or 312: 311, 312, 331, 344, 365.

E&M major with emphasis in general business

212, 259, 336, 348, plus one unit selected from the following: 350, 355, 357, 359, 376, 382.

E&M major with emphasis in human resources

259, 354, 355, PSYC 101, plus one unit selected from the following: 305, 353, 376, PSYC 246.

A student may declare only one economics and management major with emphasis, even if the student completes the requirements for more than one emphasis.

#### **Information on Minors**

[unchanged from current language]

# **Requirements for Minor in Economics**

[unchanged from current language]

# **Requirements for Minor in Management**

[unchanged from current language]

## Requirements for Minor in Management—Gerstacker Track

[unchanged from current language]

## **Courses**

The following courses are offered without specific <u>course</u> prerequisites for interested liberal arts students: <u>Introduction to Economics Principles of Microeconomics</u> (101); Financial Accounting (211); <u>Managing People and Organizations (259)</u>; <u>Women in the Economy (271)</u>; <u>Topics in World Economic History (326)</u>; Marketing Principles and Decision Making (336); Labor Law, Unions, and Management (353); Human Resource Management (355); Management (359); and Negotiation and Dispute Resolution (376).

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## From Global Studies Committee:

The Global Studies Category committee has approved Spanish 101, 102, 201, 202, 301 and 302 (Instructor: Noble) for meeting global studies category requirement.

#### II ANNOUNCEMENTS FROM THE PROVOST'S OFFICE

During the past five years, the **National Endowment for the Humanities** has awarded over 400 Summer Stipends to allow faculty members and independent scholars to pursue their scholarship during the summer months. NEH is again holding its Summer Stipends competition, and the deadline of October 1, 2009, is quickly approaching. The grant award is \$6000.

Only those faculty who are nominated by their institutional representative should apply (unless they are exempt from nomination, as explained in the guidelines). Nominated applicants must include the name and email address of the appropriate nominating official. After the October 1 deadline, each nominating official will receive an email directly from the NEH asking for verification of the selected applicants. This verification must be received by October 20, 2009.

NEH accepts applications only through Grants.gov. However, if applicants encounter trouble with the grants.gov system, we encourage them to contact a member of the Summer Stipends staff, at stipends@neh.gov or 202-606-8200.

Radcliffe Institute for Advanced Study at Harvard University announces its Fellowships for 2010-2011. Each year, the Radcliffe Institute welcomes a group of fellows from around the world—women and men, scientists, artists, historians, sociologists, economists, and literary scholars—who form a multidisciplinary community. Animated by important questions in fields ranging from genomics, to human rights, to poetics, to mathematics, the Institute is a place of intense intellectual engagement and great energy. Fellows have the opportunity to pursue their scholarly or artistic projects within a community that challenges them to think and to communicate in transformative ways.

Applications are now available for the 2010–2011 fellowship year. The deadline for individual applications in the creative arts, humanities, and social sciences is **October 1, 2009.** For applications in the natural sciences and mathematics, the deadline is **November 15, 2009.** For additional information, please contact:

# fellowships@radcliffe.edu

617-496-1324 (humanities, social sciences, and creative arts)

or

science@radcliffe.edu

617-496-3048 (natural sciences and mathematics)

**The 2010 Teaching Professor Conference is** now accepting proposals for workshops and poster sessions for its annual meeting to be held May 21-23, 2010 at the Hyatt Regency Cambridge in Cambridge, MA. The Teaching Professor Conference is three intensive days of plenary sessions, workshops, poster sessions, and more. Featured topical areas are:

Topical Area 1: Scholarship of Teaching

Topical Area 2: Learning

Topical Area 3: The Pedagogies of Engagement Topical Area 4: Teaching Unique Types of Courses Topical Area 5: Faculty Growth, Resilience, and Change

Topical Area 6: Teaching and Learning with Technology

Topical Area 7: Undergraduate Research

For more information about the proposal process and how to submit your proposal, please click here: <a href="www.teachingprofessor.com/conference/proposals">www.teachingprofessor.com/conference/proposals</a>. Deadline for proposal submissions is Friday, October 30th, 2009.

AAC&U's Network for Academic Renewal is sponsoring a conference, Faculty Roles in High-Impact Practices, March 25-27, 2010, Philadelphia, that will explore the faculty's use of high-impact practices (such as learning communities, writing-intensive courses, and capstone projects) to foster student learning of essential outcomes. This conference will highlight the new and expanding roles that faculty are playing in developing and using high-impact practices—in courses, majors, general education, and in partnership with student affairs—along with discussion of their impact on both faculty and students.

The conference is designed for faculty members seeking innovative, robust, and practical designs for learning and teaching; assessment approaches proven to deepen student engagement; and a network of engaged colleagues. It is also geared toward administrators and others on campus looking to support and partner with faculty to advance the use of high-impact practices for more students, more intentionally, across multiple points in time.

Naropa University announces the availability of the **Frederick P. Lenz Residential Fellowship** in **Buddhism and American Culture & Values** for the 2010-2011 academic year. The Fellowship offers the opportunity for faculty from all academic disciplines to spend a semester on the Naropa campus in Boulder, Colorado, conducting a research, artistic, social action or other project that relates Buddhist philosophy and practice to an aspect of American culture and values. More information is available at naropa.edu/cace; the deadline for receipt of applications is **November 1, 2009.** 

#### **OPPORTUNITIES FOR STUDENTS:**

The Woodrow Wilson Indiana Teaching Fellowship announces the availability of fellowships for seniors and recent graduates interested in STEM fields. The fellowships offer a stipend of \$30,000; a master's degree from an excellent teacher education program; placement in a supportive high-need Indiana school; and ongoing mentoring as students transition to teaching. Deadline for early decision applicants is October 12, 2009; application process closes on January 12, 2010. For additional information, see: http://www.woodrow.org/Indiana.

## III SCHOLARLY AND PROFESSIONAL DEVELOPMENT

**Diane Ariza** (Ethnic Studies) has been elected by the members of the National Association for Ethnic Studies to the Board of Directors during the elections which were conducted during March 2009. She will serve a four-year term that began last Spring.

**Vicki Baker** (Economics & Management) co-authored an essay that appeared in <u>Inside Higher Education</u> this summer with Roger Baldwin from Michigan State University. The essay title is: The Case of the Disappearing Liberal Arts College.

Vicki was also a co-presenter at this year's annual Academy of Management Conference in Chicago. Her co-authors are from Cornell University, London School of Business, and Penn State University. The presentation title was: "The Propensity to Morally Disengage: Development and Validation of a Measure for Adults."

**Lynne Chytilo's** work (Art & Art History) was included in the Cup Invitational, an exhibition at the Cross Mackenzie Ceramic Art Gallery in Georgetown from April 17-May 15, 2009. The 'Cup Invitational' was an exhibition of inventive and original cups by dozens of local and national ceramic artists as part of Craft Week D.C. Included in the show were many exceptional ceramic artists whose work the gallery has featured on a larger scale.

From July 17-August 30, 2009, Lynne was invited to exhibit her sculptural ceramic work titled "Questionable Companions: Strike at Pewabic Pottery" in Detroit. The exhibition The Michigan-Ohio Game: Teaching Ceramics featured numerous artists who teach ceramics in colleges and universities in Ohio and Michigan.

**Ian MacInnes** (English) presented a paper on images of horse breeding and early environmental theories at a conference on "The Renaissance Horse" at Roehampton University, London, in June. Later in June he participated in a week-long seminar at the Center for Hellenic Studies in Washington on the subject of teaching Homer across the curriculum. His article "Some Gothicq barbarous hand': Poetry and foreign policy in Samuel Daniel's Epistle to Prince Henry" appeared in the May issue of <u>Appositions</u>.

**Darren E. Mason** (Mathematics & Computer Science) collaborated on the paper "Twin nucleation by slip transfer across grain boundaries in CP titanium" with T.R. Bieler, L. Wang, Y. Yang, & M.A. Crimp (all of Chemical Engineering & Materials Science at Michigan State University), and P. Eisenlohr (Max-Planck-Institut für Eisenforschung – Düsseldorf, Germany), which has been accepted for publication by the TMS (The Minerals, Metals & Materials Society) archival journal *Metallurgical and Materials Transactions A*.

During the month of June, Darren was an invited visiting scholar at the Max Planck Institut für Eisenforschung (MPIE) in Düsseldorf, Germany. While there, he worked with colleagues from the Microstructure Physics and Metal Forming division of MPIE and the Department of Chemical Engineering and Materials Science from Michigan State University on fundamental problems that arise in modeling microcrack/damage nucleation in textured metals (primarily commercially pure titanium). The research program is a fusion of experimental, numerical modeling, and mathematical modeling of material behavior across multiple length scales. This international and interdisciplinary project is funded by a three-year joint grant from the National Science Foundation and the Deutsche Forschungsgemeinschaft (German Research Foundation.

Vanessa McCaffrey (Chemistry) was selected to present her work on "Electronic Tuning of Magnetic Exchange in Phenoxy-bridged Dinuclear Transition Metal Complexes" at the 2009 National Science Foundation Workshop on Inorganic Chemistry from June 15-18 in Park City, Utah. From the award announcement: "You have been selected over some very qualified people who would love to be in your shoes. Close interactions between attendees, melding of diverse opinions and areas of research, attendees from diverse schools and universities, collegial interactions, vigorous technical discussions – all will be expected at this Workshop. Considerable effort has been put into selecting a diverse group of researchers that should be able to interact well."

Vanessa gave a seminar titled "Substituent effects on magnetic exchange in phenoxy-bridged dimanganese dimers" at the 238th meeting of the American Chemical Society in Washington, D.C., August 16-20.

She also gave an invited seminar (Substituents and Magnetic Exchange: Using Organic Linkers to Tune Magnetic Properties) at Michigan State University on July 30, 2009.

Robina Quale-Leach (History emerita) was selected as the 2009 AARP Andrus Award for Community Service recipient for Michigan. This is AARP's most prestigious volunteer award, given to recognize outstanding volunteers who are making a difference in their communities. An award ceremony will be held sometime this fall.

**Dave Seely** (Physics) presented the paper: D. G. Seely, C. C. Havener, R. Rejoub, "Isotope Effects in Low Energy Ion-Atom Collisions," at the 40th Annual Meeting of the APS Division of Atomic, Molecular and Optical Physics, Charlottesville, May 19-23, 2009, DAMOP2009:abs:C5.00008.

**Nicolle Zellner** (Physics) had two articles published this summer: Zellner, N. E. B., Delano, J. W., Swindle, T. D., Barra, F., Olsen, E. and Whittet, D. C. B. "Apollo 17 regolith, 71501,262: A record of impact events and mare volcanism in lunar glasses", 2009, MAPS, 44(6), 839-852; and Zellner, N.E.B, Delano, J. W., Swindle, T. D., Barra, F., Olsen, E., and Whittet, D.C.B.W., "Evidence from 40Ar/39Ar Ages of Lunar Impact Glasses for an Increase in the Impact Rate ~800 Ma Ago", Geochimica et Cosmochimica Acta, 73, 4590-4597, 10.1016/j.gca.2009.04.027.

Nicolle was a conference presenter at the Goldschmidt Conference in Davos, Switzerland, June 21-26, 2009: N.E.B. Zellner, J.W. Delano, T.D.Swindle, Earth-Moon Impacts over ~4.5 Ga, Gold2009:abs:2139. She was also an invited participant at the NASA Lunar Science Forum, NASA Ames, Mountain View, CA, July 21-23 and the NASA Astrobiology Institute (NAI) Strategic Science Initiative Workshop, in Tempe, AZ, May 13-15. Finally, Nicolle accompanied our two NCUR students to the national conference in La Crosse, WI, in April.