**Assessment Committee Feedback for the Communication Studies Department Assessment Report Fall 2011**

**Department Liaison and Primary Reader:** Bob Moss

**Secondary Readers:** Scott Hendrix, Kevin M. Metz

**Summary**: The Communication Studies Department has done a nice job of listing learning goals that reflect the department’s common curricular core, its 3 specific major tracks, and the minor. It is easy to see how the learning goals are directly measured with specific assignments within the specific courses responsible for presenting material that reflects the goal in question. Your plan of creating an exit interview for seniors will serve to complement your current assessment tools. In order to get other “outside” feedback you may want to survey alumni, employers and/or graduate school advisors and ask them if they believe your graduates display the characteristics that you believe they should have upon graduation.

**Recommendations:** While it is evident that an assessment plan is in place we are requesting that you rearrange your plan to better match the Assessment Report Guidelines template created by the Assessment Committee for all departments to use found on the W drive. In all actuality it should not be that difficult of a transition as it appears that you have most of the data and goals in good order.

Our thanks to the Communication Studies faculty, students, and staff for the time, energy, and collaborative labor that went into assessment efforts within the program.

Please contact your Assessment Committee liaison Bob Moss if you have follow-up questions, comments, or concerns.